



*We believe in responsible food and agriculture®*

## Hugo Boisvert, President of Perdue Premium Prepared Foods

As President of Perdue Premium Prepared Foods, Hugo Boisvert is responsible for all aspects of Perdue Prepared poultry business, including operations, sales and marketing of cooked and partially cooked chicken and turkey products to retail and foodservice customers.

He was appointed to this position in October 2021.

Hugo served as CEO and President of Maxi Canada, which Perdue acquired in 2019.



Prior to joining Maxi Canada in 2017, Hugo was Vice President and General Manager of pharmaceutical manufacturer Pharmascience in Canada. He spent more than 18 years at L'Oréal in a variety of international leadership positions.

Hugo graduated from Bishop's University with a bachelor's degree in business administration and earned a master's degree in marketing from Sherbrooke University, both in Canada. He completed a general executive leadership program at INSEAD business school in France.