



Internal/External Resource

# PERDUE FARMS AT A GLANCE

## PERDUE FARMS

is a fourth-generation, family owned U.S. food and agricultural company based in Salisbury, Maryland. Since our beginning on Arthur and Pearl Perdue's Farm in 1920, to our expansion into agribusiness and introduction of the PERDUE® brand of chicken under Frank Perdue, and continuing with our third generation of family leadership with Chairman Jim Perdue, we've remained family owned and operated.

Now in our second century, our path forward is about getting better, not just bigger. We continue to listen –and respond– to consumers, customers, and other stakeholders, continuously innovating and improving in what we produce and what we do.

We never use drugs for growth promotion in raising poultry and livestock, and we are actively advancing our animal welfare programs. Our brands are leaders in no-antibiotics-ever chicken, turkey, pork, beef, and lamb, and in USDA-certified organic chicken and beef.

**OUR BUSINESSES:** Through our two operating divisions, Perdue Foods and Perdue AgriBusiness, we are empowering consumers, customers, and farmers with trusted choices.



**PERDUE FOODS** raises animals to create products for consumers and retail and foodservice customers. Through our leadership in animal care and no-antibiotics-ever, we are driving change in animal agriculture.

Our brands are leaders in no-antibiotics-ever, -vegetarian-fed chicken, turkey, pork and beef and USDA certified organic chickens, as well as premium pet treats.

- PERDUE®, PERDUE® SIMPLY SMART® and PERDUE® HARVESTLAND® no-antibiotics-ever, -vegetarian- fed poultry
- PERDUE® HARVESTLAND® and PERDUE® SIMPLY SMART ORGANICS® USDA Certified Organic Chicken
- COLEMAN NATURAL® no-antibiotics-ever, -vegetarian-fed poultry, pork, lamb, and beef
- NIMAN RANCH® No-antibiotics-ever, American Humane Certified pork and no-antibiotics-ever, no-hormones beef and lamb
- PRAIRIE GROVE® no-antibiotics-ever pork
- Petaluma Poultry's ROSIE® organic chicken and ROCKY® free chicken are local brands from chicken raised in and around Sonoma Valley, California
- Draper Valley Farm's ROXY™ organic chicken, RANGER® free-range chicken and DRAPER VALLEY® no-antibiotics-ever chicken are local brands from chicken raised and distributed in the Pacific Northwest
- Yummy® all natural, no-antibiotics-ever chicken products
- SPOT FARMS® and FULL MOON® premium dog treats made with human-grade ingredients



**AgriBusiness**

**PERDUE AGRIBUSINESS** is an international agricultural products and services company that:

- Sources, merchandises, and processes agricultural commodities, offering a diverse portfolio of products including grains, soybean meal, blended feed ingredients and animal nutrition, and seed oils for food and other uses
- Provides a range of services, including logistics, accounting, risk management and information technology
- Imports and exports agricultural commodities
- Operates grain storage in excess of 75 million bushels, including nine marine facilities
- Processes oilseeds and refines oils
- Blends feed ingredients



Annual Sales  
**\$7.8 Billion**



Associates  
**20,590**



Poultry Farmers  
**1,790**



Grain Farmers  
**7,342**



Hog Farmers  
**840**



Beef Cattle Ranchers  
**34**