



We believe in responsible food and agriculture®

Kevin McAdams, President, Perdue Foods

Kevin McAdams is President of Perdue Foods, one of two independent operating companies of Perdue Farms, and COO of Perdue Farms. He joined the company in June 2022.

McAdams is responsible for all aspects of Perdue Foods, including its portfolio of premium protein brands that includes the company's flagship PERDUE® brand, Niman Ranch®, Panorama Organic Grass-Fed Meats®, Coleman Natural®, and Yummy®, as well as its pet brands, Spot Farms® and Full Moon®. As COO, he will lead all the company's business operations.



McAdams joined Perdue Farms from Jack Links protein snacks, a privately held family-owned company, where he was President, North America (NA). His previous senior positions include President, Schwan's Consumer Brands and Pabst Brewing Company. Earlier in his career, he held operating roles with Mizkan, Red Bull North America, The Coca-Cola Company and Frito Lay.

McAdams graduated from Iowa State University in Ames, Iowa in 1993 with a Bachelor of Arts in Political Science.