



Jim Perdue Chairman

Jim Perdue has been the Chairman and advertising spokesman of Perdue Farms since 1991. He is a third-generation leader of the company founded by his grandfather in 1920.

In 1983, Jim Perdue accepted the invitation from his father, Frank Perdue, to return to the family business. Over the next eight years, he worked various plant management jobs and was then named vice president of quality improvement.

Under Jim's leadership, Perdue Foods has grown from an East Coast centered label of premium fresh chicken to a national roster of premium protein brands which includes chicken, turkey, pork, beef and lamb, and Perdue AgriBusiness went from a regional grain and oilseed business to a multi-faceted international player. His leadership guided Perdue to become a leader in workplace safety and associate health, including innovative wellness programs.

Jim's commitment to earning consumer trust guided Perdue to become the first major poultry company to move all of its chicken to no antibiotics-ever protocols. In 2016, Jim announced the company's Commitments to Animal Care, a

groundbreaking initiative that is transforming Perdue's approach to raising chickens.

As Chairman, Jim is responsible for ensuring the company stays true to its vision and values, and ensuring that the company continues to build on its strong corporate responsibility programs, especially continued leadership in elevating animal care and in strengthening relationships with farmers.

He received his undergraduate degree from Wake Forest University, a master's degree in Marine biology from the University of Massachusetts at North Dartmouth, a doctorate in fisheries from the University of Washington Seattle, and his MBA from Salisbury University in Maryland.

