



COMMITMENTS TO
ANIMAL
Care

Creating a Culture of Animal Care

PERDUE FARMS 2025 REPORT



Our Position on Animal Care and Welfare

At Perdue Farms, our vision is to be the most trusted name in food and agricultural products®.

That trust extends to our animal care and welfare commitments, and we embrace our responsibility to ensure animals are treated with dignity and respect. Animal welfare is an important part of our company's value of stewardship.

Our standards for animal care are guided by the Five Freedoms, the globally accepted gold standard for animal husbandry, including:

1 Freedom from hunger and thirst



2 Freedom from discomfort

3 Freedom from pain, injury, or disease

4 Freedom to express normal behavior



5 Freedom from fear and distress

Our approach to animal care is a process of continuous improvement involving a wide range of stakeholders, with a commitment to transparency. We believe that welfare goes beyond meeting the physical needs of animals and that success is measured by more than efficiency and productivity.

We take a collaborative approach to animal care, adhering to strict requirements under the guidance of a team of veterinarians and animal welfare professionals, and input from third-party experts.

Mistreatment or abuse of animals is never tolerated. All associates handling live animals are provided training, including their responsibility to report any violations of our animal welfare policies. The farmers and ranchers who raise animals for us share the responsibility to provide care according to our best practices and standards, and to alert us to any issues involving animal health or welfare. We regularly engage them for their input as part of our continuous improvement process.

We Believe in Responsibly Raising Animals for Food

Throughout our company's history, we've recognized we have a responsibility to provide for the welfare of the animals in our care. It's a fundamental part of our business. For us, animal welfare is a journey of continuous improvement.



Animal Welfare Oversight and Authority

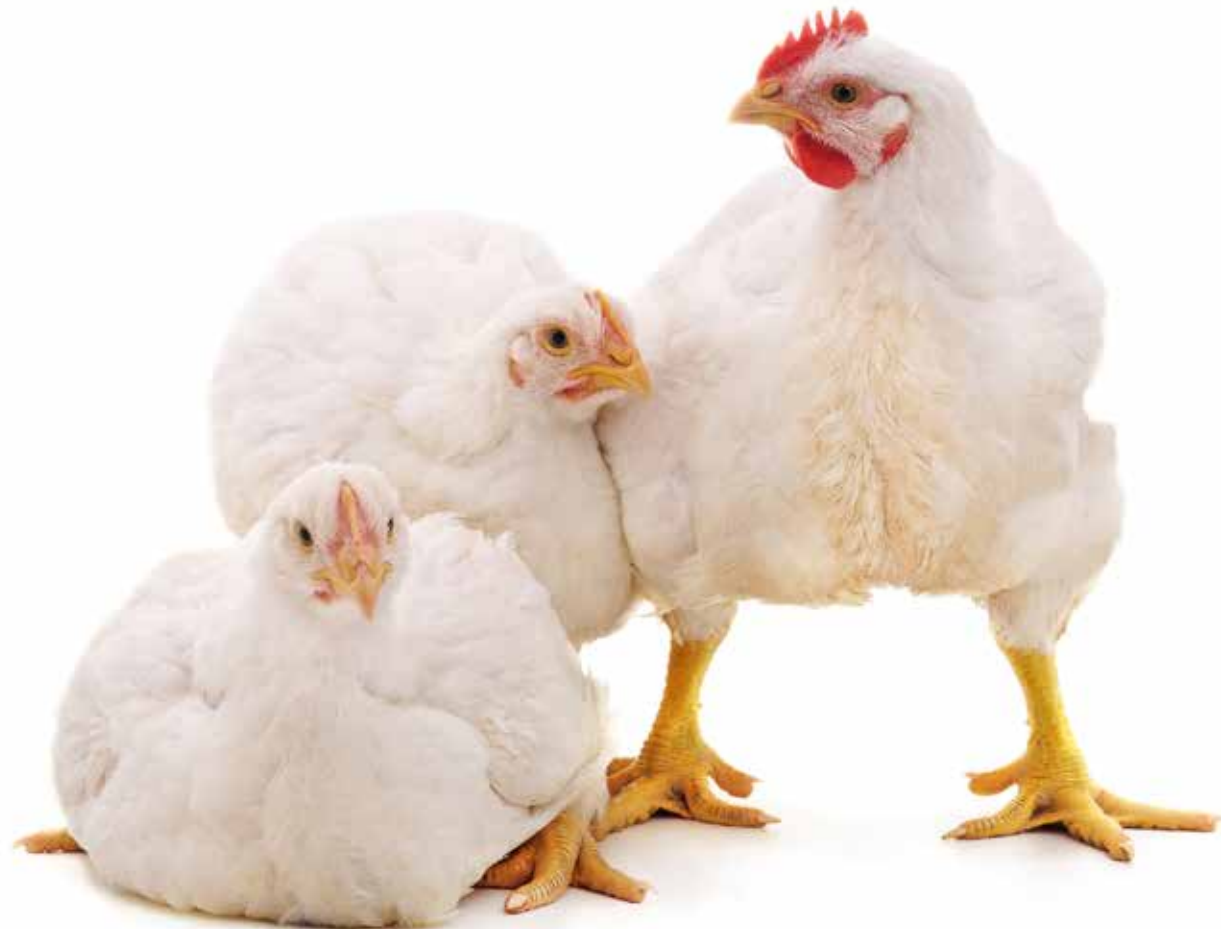
At Perdue Farms, we believe that animal welfare and good business are synonymous. Our stakeholders trust us to do the right thing. For us, animal welfare is a journey of continuous improvement, one in which we are committed to getting better by learning, listening, and responding.

To guide our journey and ensure compliance to our current animal welfare programs, our activities follow these Best Practices and Guiding Principles:

Best Practices

- We adhere to the internationally accepted Five Freedoms as applied to raising animals.
- We require animal welfare practices that balance scientific knowledge and professional judgment with consideration of ethical and social values.
- We recognize the actual care of animals should be foremost, not how people might perceive a practice in a farm environment.
- We treat animals with respect throughout their lives and provided a humane death when processed for food or when they are euthanized for any reason.
- We work with independent experts in animal husbandry to help guide and improve our animal welfare programs.

- We provide a toll-free hotline where anyone can report welfare violations.
- We provide formal welfare training and annual refresher training for all Perdue associates and contractors, including farmers and ranchers, who handle live animals.
- We perform regular internal and external audits of our procedures to further strengthen our commitment and to guarantee continuous improvement of our processes.
- We require all the farmers and ranchers who raise animals for food to sign an animal welfare agreement to ensure our protocols and program standards are met.
- We hold an annual Animal Care Summit, hog farmer weekend and beef summit with diverse stakeholders, including animal welfare advocates and experts, farmers, ranchers and customers.



Our Progress

We first introduced our Commitments to Animal Care 10 years ago. They are shaped with input from diverse stakeholders – including some of our harshest critics – and we continue to seek their feedback. We learn from a wide range of perspectives, whether they be farmers, our associates, advocates, customers, or consumers, in formal and informal ways.

This has resulted in 116 initiatives designed to address one of the Five Freedoms or one of the other three pillars of our program. And perhaps more importantly, these initiatives have moved from studies or intentions to programs and best practices that are embedded in how we do business every day.

We're proud of our progress and eager to continue our journey. The following pages report on the most recent and core initiatives. Highlights of our recent progress include:



*In October 2025, we held our **10th annual Animal Care Summit**, bringing together animal care experts and advocates, customers, farmers and Perdue leadership.*



We developed an **Animal Welfare Certification Program**.

We continued to **explore enrichments** as additional space in poultry houses through a funded partnership with Virginia Tech University.

We completed a **litter scoring survey** process and will analyze results to understand potential correlations to performance and salmonella presence.

We continue to learn more about how best to **hatch chicks** in the chicken house instead of a hatchery.

We developed a trial to identify better welfare issues with an **all-male organic program**.



Perdue Commitments to Animal Care

Our Perdue Commitments to Animal Care, launched in 2016, is a four-part program to accelerate our progress in animal care by giving our chickens what they want, strengthening our relationships with our farmers, building trust with multiple stakeholder groups, and creating an animal care culture for continuous improvement.

Each year, we report on our progress and the initiatives we're undertaking to continue advancing. In the Continuous Improvement section, we share news on programs that are now standard practice in our animal care culture.

This report covers key achievements from June 2024 through July 2025 and describes the steps we are taking to move our program forward in the following focus areas:



Our Chickens' Needs and Wants

Perdue will evaluate and implement production systems specifically designed to go beyond just the “needs” of our chickens to also include what our chickens “want.” We will chart our progress against the “Five Freedoms.”



Farmer Relationships

We are committed to our efforts to transform our relationship with the farmers who raise our chickens. We will listen and communicate effectively, evaluate our pay structures to incentivize best practices, and consider their well-being when implementing production systems.



Openness, Transparency, and Trust

We will be transparent in our programs, goals, and progress to build lasting trust and relationships with our stakeholders.



A Journey of Continuous Improvement

We believe raising animals should be a journey of continuous improvement. We will continue to build an animal care culture within Perdue.





Chicken Welfare





Part 1. Our Chickens' Needs and Wants



Freedom to Express Normal Animal Behaviors

Initiative: Continue Exploration Of Enrichments As Additional Space

Engage with Virginia Tech PhD student to understand welfare performance indicators.

Results

Perdue is funding a PhD student at Virginia Tech University in partnership with Dr. Leonie Jacobs, an animal welfare expert, to study and document the use of elevated enrichments in commercial poultry houses. The work began in April of 2025 and will be completed in August 2027.

The objective and hypothesis of this work is to determine the potential benefit of added platform space for bird welfare, productivity, and environmental parameters. We hypothesize that adding more platform perch space provides more areas for birds for chickens to do what chicken naturally do in the same poultry house footprint.

In addition, we hypothesize footpad and leg health, behavior, bird productivity, and environmental conditions. The approach will be to monitor birds in controlled conditions and to test platform perch houses at six weeks to assess each of our welfare measures.

Additionally, behavior and platform use will be observed via video during each week of life. Two farms are participating, and multiple replicates will be conducted per farm. We are looking to determine the behavior and environmental factors that may improve areas of welfare such as health, walking ability, and emotional state. The first flock on both farms has been completed, and they have worked out the process of gathering information along with proper technology and placement.



Initiative: Explore Welfare Implications On Organic Flocks With Male-Only Population

We are conducting research to identify better welfare outcomes with an all-male organic program.

We know, in general, bird uniformity drives improvements in our live operations. Uniform breeders, broiler chicks, and broilers not only perform better, but also have better welfare outcomes and produce a better finished product.

Perdue is moving to an all-male organic program to optimize live metrics, bird uniformity through our plants, and an improved meat balance for our sales program. This initiative will determine if there are any animal welfare changes in an all-male program for organic versus our current “straight-run” approach.

Several field and plant parameters are being collected, including uniformity, livability, culling rates, paw scores, and plant condemnation. We will also evaluate the number of birds that utilize outdoor access. Our research is ongoing.

Initiative: Testing On-Farm Hatch

On-Farm Hatch (OFH) has been a part of our Commitments to Animal Welfare initiatives four of the last five years. In 2024, we committed to place a minimum of one flock a week each season in different bird size programs and report on the benefits and challenges. Our testing of on-farm hatch in commercial houses continues and is now entering its third year. We are placing about two flocks per week currently. We ordered two new machines to replace our original machine.



Freedom From Pain, Injury or Disease

Initiative: Complete Litter-Scoring Survey Process

Analyze survey results to understand potential correlations between performance and salmonella presence.

Results

In 2023, we committed to write and implement a standardized litter scoring method for all poultry growing locations to determine if a study is needed to optimize their use.

Litter is the foundation for everything else we try to accomplish when growing a flock of chickens. It is essential for good bird health and welfare, food safety, and bird performance.

As important as litter is, there was not an accepted method of describing its condition. That is why we have developed an assessment tool with scores that will be stored in our database for analysis around value to health, welfare, food safety, and performance.

The assessment is based on 10 observations broken down into two groups of five. The first group of five describes what the litter physically looks like, while the second group of five describes what interventions have been implemented. Each observation is scored one 1 to 10, with a score of up to 100.

Over the last year, we completed summer and winter assessments for all broiler farms and are analyzing the data from operational and food safety perspectives. We will define our litter best management practices going forward based on key learnings.



Initiative: Develop Strategy To Reduce Relatively Low Livability Flocks On Delmarva

Identify opportunities and implement changes to reduce stress and disease and improve livability.

Results

Perdue harvests approximately 25,000 broiler flocks annually. Our typical broiler flock “livability” ranges from 94% to 96% and exceeds the industry average. To continually improve, we analyzed causes of elevated mortality in 2024 and identified interventions to try in four grow-out areas: Delmarva small birds, Delmarva tray pack, Delmarva roasters, and Organics. They included:

- An Inclusion Body Hepatitis vaccine that reduced mortality by 30 percent
- A change in our coccidiosis control program resulting in a significant reduction in gangrenous dermatitis cases in our roaster flocks in 2025.
- We are hopeful new USDA-approved vaccines will reduce mortality caused through a new viral respiratory disease - avian metapneumovirus – that we experienced in winter 2025.
- In our organic flocks, we made a custom vaccine for our breeders to confer maternal protection to the chicks for two intestinal viruses that are known to stunt the growth of broilers. We saw a modest reduction in elevated mortality flocks in FY2025.

These interventions contributed to a combined 28% reduction in elevated mortality flocks in FY2025. We will continue to look at ways to improve health and livability.

Program	FY 2024	FY 2025	% Change
DMV Small Birds	23	16	30% ▼
DMV Roasters	140	77	45% ▼
DMV Tray Pack	23	35	52% ▲
PA Organic	47	39	17% ▼
Total	233	167	28% ▼



Initiative: Implement Cockerel Sorting Process

Develop standard operating procedures and training for cockerel sorting and explore opportunities for process automation in our breeder operations.

Results

In 2023, we began sorting cockerels (young rooster males) in our breeder operations to help improve overall chick hatch. Cockerels are not naturally uniform in the rearing stage and pose many challenges from feeding to mating.

We began sorting males in our Kentucky breeder operations in a 500-foot barn by splitting the house into two equal 20-foot by 500-foot pens. This process, however, presented two challenges:

- Hanging and securing the netting the length of the barn was very labor intensive for the farmer
- Feeding was difficult without a way to split weigh feed for each pen.

We sorted males at four weeks of age based on an average sample weight of 5 percent of the population. Males were then sorted by size. Any male that weighed more than the sample weight was placed in the big pen while those less than the sample weight were placed in the light pen. However, when we finished, we did not have an even split among the population. We had to go back and get some males out of the big pen and place them in the small pen to even the head count. We

repeated the process at 12 weeks of age. While we made several mistakes through the process, we quickly realized that male livability increased 10 percent versus non-sorted males in the test house.

With the success of our research, we rolled out a male sorting program to all breeder operations in April 2024. We are currently sorting approximately 95 percent of male breeders. Over the last 20 months, we have improved male livability across all operations by 5 percent through more uniformity and realized better welfare outcomes.

Today, all male sorting pens can weigh feed amounts separately for each pen, can sort males into three pens – big, average, and little – with separate feed and water systems, and we've created standard operating procedures for two- and three-day sorting.

Initiative: Expand Controlled



Atmosphere Stunning

We remain committed to moving all our harvest operations from using electrical shocks to “stun” birds before harvest, to using a multi-stage, dual-gas technology Controlled Atmosphere Stunning (CAS) system to induce insensibility with minimal trauma.

In July 2024, our second chicken CAS system went live at our Dillon, South Carolina harvest operation. In November 2017, we successfully implemented our first CAS chicken system at our Milford, Delaware harvest plant. Our next CAS system is targeted for our Cromwell, Kentucky chicken harvest plant with start-up projected for January 2027. We installed CAS at our Washington, Indiana, turkey operation in 2012.



Part 2.

Farmer Relationships

Initiative: Conduct Farmer Survey

We continue to benefit from listening to and learning from our broiler farmers, who spend the most time with our birds. It's important to understand their biggest challenges in caring for our chickens.

In April 2025, we conducted a third-party poultry farmer survey in which 90 percent of our farmers provided feedback. We have been surveying our farmer council members since 2016, which was about 120 farmers a year or about 8 percent of our farmers.

Farmers who responded to the survey told us the issues that remain most important to them include stability, support for small farmers, ongoing flock advisor support, quality, and working with a trusted company.

We learned from farmers that we have some work to do in the areas of chick and bird health, out-of-feeds and feed quality, live haul damages and communication. Survey results allow us to gather more location-specific data and set goals to maintain our position as the top choice for farmers raising chickens.



Part 3.

Openness, Transparency, and Trust

We Want to Build Lasting Trust with Stakeholders

Initiative: Develop An Animal Welfare Certification Program

Establish an educational program and standards for farmers, live production and plant associates.

Results

Our Poultry Care Process Verified Program was established 15 years ago to ensure our chickens are treated with dignity and respect. As part of our journey of continuous improvement and leadership in animal care, we committed to developing an animal welfare certification program, establishing education standards for anyone who encounters our birds, including farmers, flock advisors, and plant associates.

As a first step in that process, we established an online, four-tiered certification program for our Poultry Care Officers at each location across the company. This certification program verifies their knowledge, skills, and abilities to perform poultry care internal audits. It also awards a bonus with certification in each level. Each Poultry Care Officer is required to complete at least a Tier 1 certification in their area of responsibility, scoring at least 92 percent. Certification can be awarded up to Tier IV across parent breeders, hatchery/grow out, live haul/processing, and biosecurity at the annual Poultry Care Officer Conference. Recertification is required for each calendar year.





Part 4. Continuous Improvement

We want to influence and change the culture of animal care with our associates, farmers, and those in contact with our live poultry.

Ongoing Programs

While some animal care initiatives are short-term activities, others will continue as part of our improved culture of animal care.

Initiative: Enhance Chick Handling In Hatcheries

Explore automation and improved conveyance to reduce stress.

Results

In 2024, we committed to improve our chick handling at our hatcheries with a goal to reduce and eliminate all height changes in our process. We established a cross-functional team to assess current opportunities with the number of height changes and distance of height changes and evaluate technology to both identify chick gender and minimize and/or eliminate height changes.

We have identified three vendors with capable technology and machines. We anticipate implementation in 2026.



Initiative: Identify Food Safety Best Practices That Reduce Salmonella And Improve Bird Health

Research and select best practices that align with improved welfare outcomes.

Results

This past year, we researched and compared our best management practices for live production food safety and how they align with better welfare outcomes, such as water sanitation, rodent control programs, and litter conditions. Our research helped us determine the best salmonella detection protocol for grow-out farms. Our harvest plants are held to national government standards for salmonella that include the number of positives in a 52-week rolling window and the elimination of Salmonella Serotypes Infantis, Enteritidis, and Typhimurium.

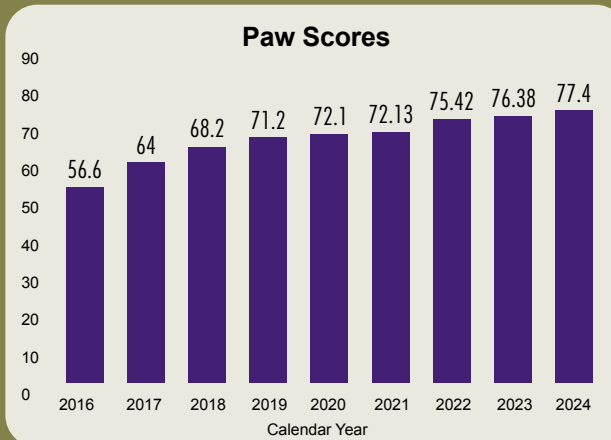
In the winter of 2025, unfortunately, we had five farms test positive for avian influenza. We took this as an opportunity to study salmonella and how salmonella re-emerges on the farm. We studied the farm during layout, incoming chicks and at different intervals throughout the flock. We learned the following:

- We must continue to improve our rodent and insect programs. Continuous maintenance of the rodent stations is necessary.
- Biosecurity best management practices are non-negotiable. Ownership over our own feet and hands is of critical importance, including the use of house-dedicated footwear. Even though they are small, rodents and common songbirds can still carry viruses across the poultry house line of separation.
- Functioning water sanitation systems are essential to provide our birds with clean drinking water for food safety and our Poultry Care Process Verified Program.
- Litter depth is an important metric to ensure proper litter moisture. Lower moisture in the litter leads to lower amounts of salmonella and reduced foot pad lesions.

Throughout the testing process of our incoming chicks, we identified that some of our hatcheries produce chicks with higher amounts of salmonella than others. We are enhancing our best management practices to reduce those instances and ensure chicks have the best environment to thrive.

Improve Paw Health

We started our Paw Improvement Initiatives in 2016 in the first year of our formal public Animal Care Commitment. We have steady improvements in foot pad health, especially in the late winter/early spring. The graph shows the difference between 2016 to 2017 and 2022 to 2024. Our stated 2020 goal was to maintain at or above 70 percent “good paws” through winter. January, February, and March were above 70 percent in 2024 at 77.4.



Continue Adding Windows

We believe that windows and natural sunlight create a better environment for the chickens and for the people who care for them. Fifty-nine percent of our poultry houses have windows.



Increase Bird Activity

We believe that active chickens – those that exhibit normal behaviors such as perching and play – are healthier chickens. That's why, in 2016, we announced a goal to double bird activity. Installing windows to provide natural light, adding perches, increased space, and adding outdoor access. We continue to study other factors that will allow us to move closer to our goal. Twenty-seven percent of all our birds have outdoor access.



Farmer Councils

In 2015, we created Farmer Councils in each of our growing areas to share information and receive feedback. We have had 238 meetings with 433 farmers representing 22 percent of our farmers.

Improve Farmer Relationships and Measure with our Farm Relationship Index

To successfully improve our animal care programs, we need to bolster relationships with the farmers who raise our chickens. No one spends more time with our chickens than the people who raise them, and we value their insights. The following programs are designed to improve communication and help move us to our goal of being the “Farmer’s Choice” for growing chickens. About 40 percent of the farmers who have shared their email addresses check in through our farmer website, making it easier for us to connect with them. Based on farmer feedback, we have converted our farmer website into an App. This allows a farmer to receive notifications when we update the site and have important information to share.

Farmer Relationship Index

As part of our efforts to foster our relationship with the farmers who raise our animals, we maintain a Farmer Relationship Index to measure their satisfaction with raising chickens for Perdue. It is published on the Perdue farmer website. We continue to add measurable items, such as layout and culls to our broiler score, that our farmers consider important. We use our farmer councils to let us know if we are measuring the right items that farmers care about.

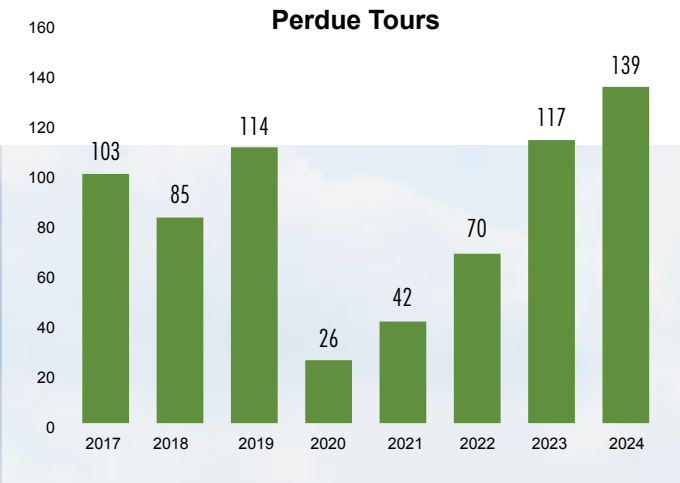
Audit Results Reporting

Sharing results from our third-party audits shows our stakeholders our successes and where we need to improve. We report our results annually, including:

- The Mérieux/NutriSciences annual audit of all 11 of our harvest operations.
- USDA Process Verified Program audits all our harvest and live production operations.
- Global Animal Partnership audits of farms raising our organic and customer-specific chickens.
- National Organic Program audits of farms raising our USDA-certified organic chickens and customer audits.

Support “Open Barn” Policy

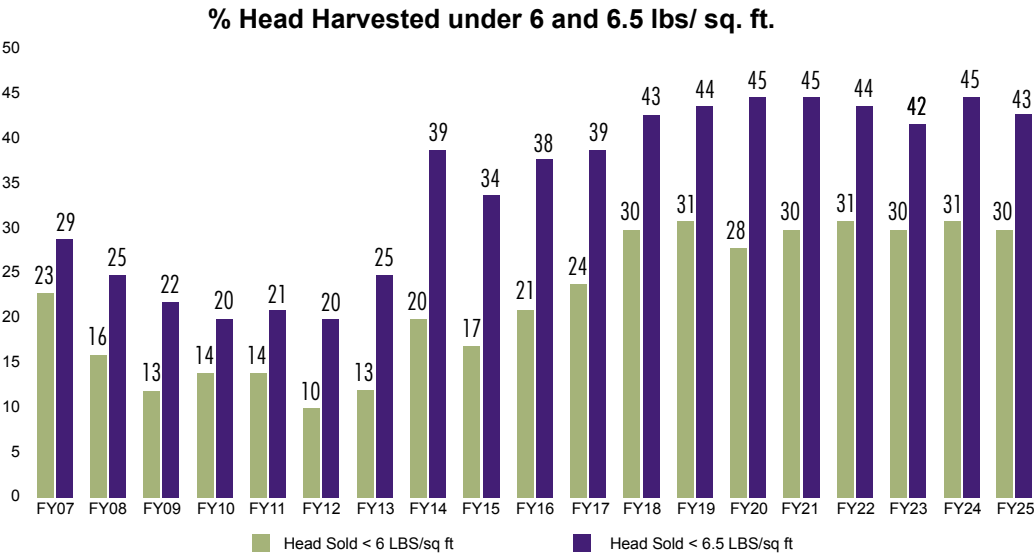
As part of our commitment to transparency, we routinely invite people to tour our farms and plants. We encourage our farmers to be open to visitors within the constraints of biosecurity and business needs. Over the course of a year, a range of stakeholders, including retail and food service customers, media, advocacy groups, community members, students, and government representatives visit our facilities. We track the number of tours by audience and have a goal to conduct 100 tours a year. In 2024, we conducted 139 tours, the most we have completed in one year. Through August 2025, we have hosted 67 tours.





More Space

As demand for chickens raised under programs with lower density has risen, we have increased the number of chickens raised to less than 6.0 or 6.5 pounds per square foot density.



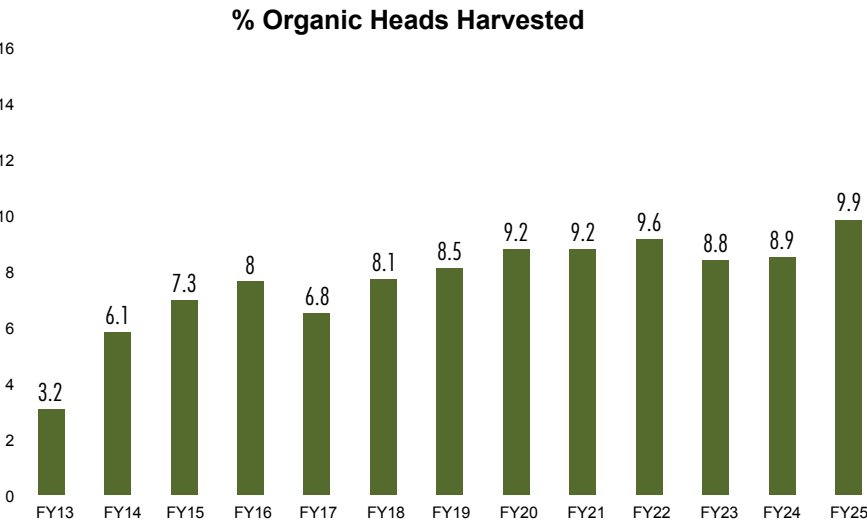
Global Animal Partnership

We're committed to meeting customer demand for poultry raised to higher welfare standards, including the Global Animal Partnership (GAP) program. We have farms certified to raise GAP 2 and GAP 3 birds. We have increased the number of chickens raised to less than 6.0 or 6.5 pounds per square foot density.



Organic

We’re committed to meeting customer demands for poultry raised to USDA-certified organic standards. We continue to be the country’s largest supplier of organic chicken.



Pasturebird
Perdue owns and operates the largest pasture-raised poultry operations in the U.S. 100% of the chickens raised in this program spend most of their lives on pasture defined as rooted, vegetative ground cover, and are rotated to fresh pasture every 24 hours.



A man and a woman are standing in a large chicken coop. The man, on the left, is wearing a grey baseball cap with a logo, a light green button-down shirt, and blue jeans. He is holding a small yellow chick in his hands. The woman, on the right, is wearing glasses, a brown t-shirt, and blue jeans. She is also holding a small yellow chick. They are both smiling at the camera. The background shows rows of chicken cages with many chickens inside. The floor is covered in wood shavings.

Sharing Our 2024 Audit Results

Criteria for this audit are based on the “National Chicken Council Animal Welfare Guidelines” published by the National Chicken Council (Updated 2022 and PAACO certified) and “Poultry Slaughter plant and Farm audit: Critical Control Points for Bird Welfare, August 2005,” published by Temple Grandin, PhD, at www.grandin.com.



NutriSciences Audit Report

NutriSciences conducted annual audits at 12 of our poultry live production and harvesting operations, including hatchery, grow out (farms), catching and transportation, and processing. The audit covered 73 audit points, scored on a scale of one to five, for a maximum possible score of 365 points. Operations were rated on a percentage basis.

We received scores between 98.89% and 100% for all locations audited.

We had 6 minor nonconformances:

- Dead chick on a gray cart in the chick room after finishing the separation and boxing of chicks.
- The auditor found Uncut grass on the long wall on the southwest side of the house and open rodent bait stations.
- The Sensible bird percentage is 1.4%
- 3 - Effectiveness of the mechanical knife

USDA Process Verified Program Audit Results

Our USDA Process Verified Program (updated continuously and PAACO certified) covers all our live-production and harvesting operations. The audit tool combines the principles from the National Chicken Council Animal Welfare Guidelines (updated 2022 and PAACO certified) and our best practices.

Participation in this program is approved by the Agricultural Marketing Service of the USDA. Companies that operate under a Process Verified Program must comply with criteria outlined in the program requirements and are audited annually. Since the AMS audits were developed using ISO 19001 Guides for Quality Management Systems audits, they are not “scored.” Instead, they identify nonconformances, which are classified as major and or minor.

The past year, the USDA Livestock, Poultry, and Seed Program’s Quality Assessment Division conducted annual audits in 8 of our 11 chicken live-production and harvesting operations for conformance to our USDA Process Verified Program Poultry Care. Each audit covers a minimum of 188 audit points in more than 50 areas.

2 Majors

- Ammonia above 25 ppm during farm visit
- Missing training

8 Minors

- Culling was inadequate
- 2 - More than 3 leg injuries were observed during the evaluation.
- More than 10 birds passed the machine without being cut to induce bleed out.
- More than 10 birds were not stunned.
- More than 4% wings were broken or dislocated
- Caked litter was prevalent throughout the house
- Ammonia readings greater than 25 ppm



Global Animal Partnership (GAP)

Some of our customers require Global Animal Partnership (GAP) certification, which applies to the farms raising chickens for those products. GAP-certified farms are audited every 15 months.

During 2024, GAP audited 184 farms, all of which passed GAP certification. GAP identified 42 findings:

- 1 - Disposal of euthanized birds
- 1 - Annual average flock mortality exceeded 5%
- 1 - Too many culls in the house
- 1 - Lameness evaluations were not being done correctly
- 1 - Poor litter quality
- 1 - Ammonia exceeded 20 ppm
- 1 - Not enough shade at time of audit
- 1 - Did not have the correct amount enrichments for every 750 square feet of indoor space
- 1 - Carrying more than 4 birds per hand
- 1 - Hatch pull times not tracked at one complex
- 2 - Litter caking exceeded 10% threshold
- 3 - Historical sampled flocks exceeded stocking density of 6 lbs. per square feet.
- 5 - Not enough windows to meet natural light 1% compliance
- 5 - Delivery tickets missed documented time when chicks were pulled from hatchery and when they left the hatchery.
- 7 - Missing transport log
- 11 - Stocking density must not exceed 6 lbs. per square feet.

USDA Certified Organic

Every farm raising organic chickens for us is third-party audited to meet the requirements of the National Organic Program for USDA Certified Organic. Farms are inspected annually by third-party organic certifiers.

All 139 farms raising organic chickens passed their audit. The audits identified six nonconformances.

- Record keeping / FAIR List - A supplement that was fed to birds was not recorded.
- Record keeping / daily flock records - The outdoor access records had a temperature that was not recorded.
- (2) - Gate closed and/or missing fence in back pasture.
- Ramp drops were greater than the maximum allowed.
- Outdoor Access - Access started on day 24, should have been day 21.



Customer Welfare Audits

Our operations are regularly subject to audits by our customers to ensure adherence to their standards. We passed all our customer audits.

Third-Party Video Monitoring

We use third-party video monitoring in live-bird handling areas in all 11 of our harvest facilities. This includes random reviews of videos covering nine million birds in 205,000 audit events during 2024. We achieved a compliance rate of 99.95 percent.





Pork, Beef, Lamb, and Turkey Welfare



Niman Ranch

Niman Ranch is a community of more than 600 independent family farmers and ranchers who raise pork, beef, and lamb traditionally, humanely, and sustainably to deliver the Finest-Tasting Meat in the World®.

Niman Ranch livestock are raised outside or in deeply bedded pens where the animals can root, roam, socialize, play, and exhibit their natural behaviors comfortably. Niman Ranch protocols strictly prohibit animal byproducts in feed, antibiotics, hormones, gestation, and farrowing crates.

Niman Ranch is the largest farmer and rancher network in North America to be 100% Certified Humane®, a certification recognized as one of the most stringent animal welfare protocols available. In addition to third-party certification, all Niman Ranch farms and ranches are personally inspected before being accepted into the program and are visited and audited regularly by Niman Ranch field agents.

Niman Ranch has letters of support from the Humane Society of the United States, American Society for the Prevention of Cruelty to Animals and Compassion in World Farming that recognize the brand's long-held leadership in animal care.

Certified Humane®

Transparent, publicly accessible protocols

Of farms and ranches personally inspected before joining the program

American Society for the Prevention of Cruelty to Animals® (ASPCA) Shop With Your Heart compliant

Of farms and ranches audited annually at a minimum

Gestation and farrowing crate free

NO

Added hormones EVER

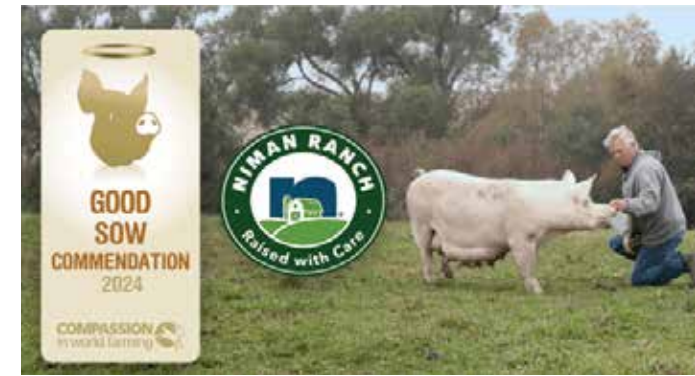
Tail docking

Antibiotics EVER

Teeth clipping

Niman Ranch Hogs are Raised with Care®

From Paul Willis, our founding hog farmer, developing the very first hog welfare protocols with the Animal Welfare Institute in the 1990s, to today using our voice to advocate for California's Proposition 12 and Massachusetts Question 3, the country's strongest animal welfare laws, humane animal care has always been a core value to Niman Ranch.



In 2024, Niman Ranch received the prestigious Good Sow Commendation from Compassion in World Farming. The award stipulates rigorous standards, including requiring 100% gestation and farrowing crate free systems, extra space and deep bedding allowing mother pigs to exhibit their natural instincts, and verification processes to ensure compliance.



Coleman Hogs

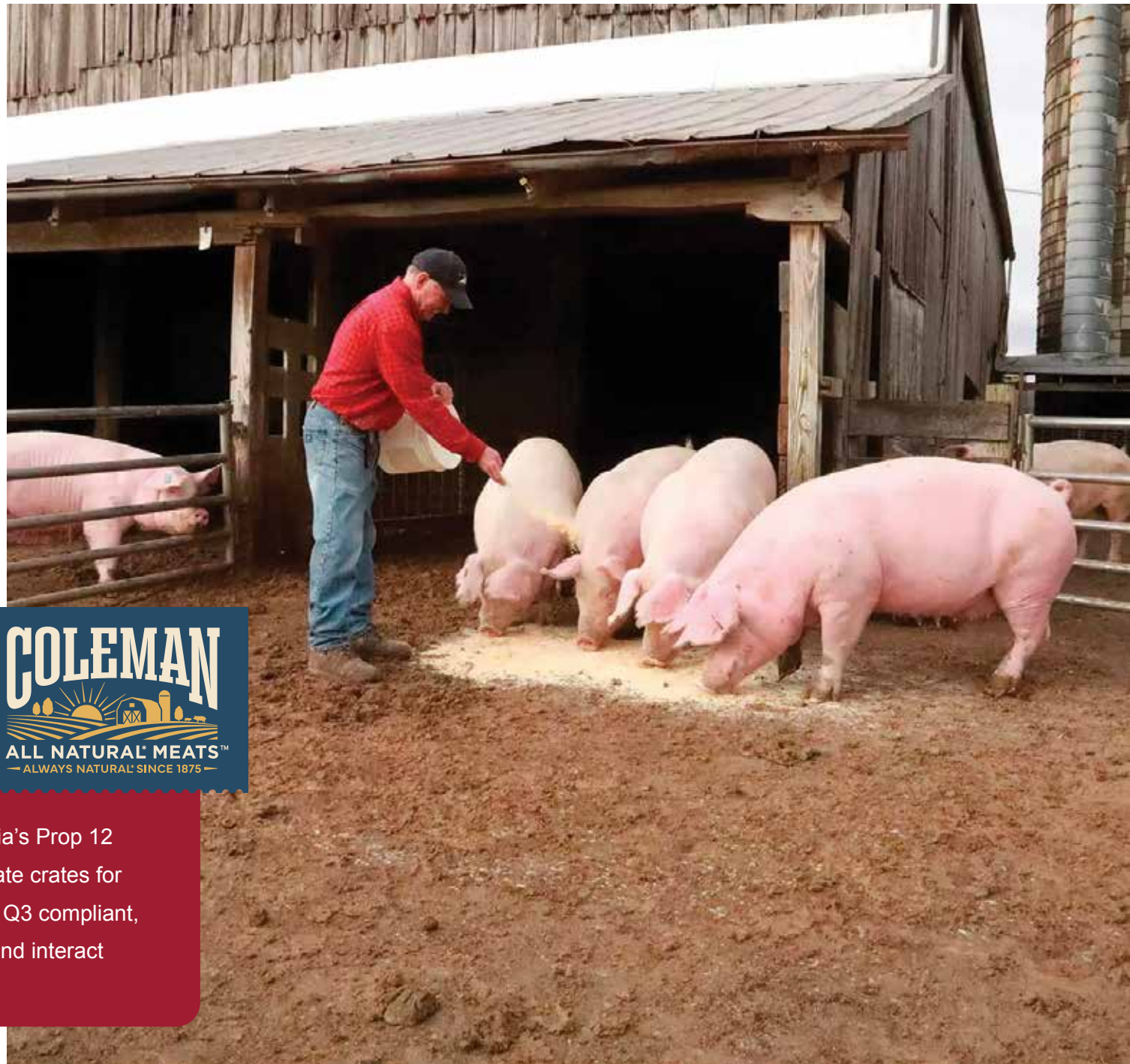
Our Coleman All Natural Meats operations source hogs only from American Humane Certified™ U.S. family farms that are free of gestation and farrowing crates and never use antibiotics, added hormones, or growth-promoting drugs.

Our hogs are raised on an all-vegetarian diet in a combination of pastures, hoop barns, outdoor lots, and controlled-atmosphere barns with fresh-air ventilation.

The American Humane Certified program provides third-party verification for every step of live production, transport, and harvesting. Our farmers must meet or exceed more than 200 science-based humane animal care standards to produce for the Coleman All Natural Meats brand.

Coleman Natural All Natural Meats 100% Prop 12 Compliant

Coleman Natural was an early adopter of California's Prop 12 and Massachusetts Question 3 (MA Q3) to eliminate crates for pregnant pigs. Coleman is 100% Prop 12 and MA Q3 compliant, providing ample room and pens for pigs to roam and interact



Turkeys

At Perdue Farms, we are committed to producing healthy, quality turkeys with a focus on animal care and welfare.

PERDUE® is one of the nation's largest No-Antibiotics-Ever turkey brand.* All our No-Antibiotics-Ever turkeys are fed a vegetarian diet and are certified in the USDA Process Verified Program by USDA auditors. Our growing barns provide natural light for our turkeys. We do not use antibiotics for disease prevention.

As part of our commitment to higher welfare standards for the turkeys we raise, we follow the National Turkey Federation Standards of Animal Care Guidelines, and our farms are audited annually by PAACO certified auditors.

The farmers who raise our turkeys share an equal responsibility to provide care according to our standards and make us aware of problems with animal health or welfare. We provide animal care and welfare hotline for our associates and independent farmer partners to report mistreatment or suspected mistreatment anonymously.



To further ensure the health and welfare of the turkeys in our care:

100%

of turkeys we raise are rendered insensible for harvesting using Controlled Atmosphere Stunning.

0%

of our turkeys are toenail conditioned.

Animal Care and Welfare by the Numbers

- 100%** Of our chickens, cattle, hogs, cows, and sheep are raised under No Antibiotics-Ever Protocols
- 100%** Of hog, cattle, and lamb production are raised under third-party Verified Humane Animal Care organizations
- 100%** Of animals are raised under documented Responsible Care Protocols
- 100%** Of animals are stunned pre-harvest
- 100%** Of raised turkeys and hogs are controlled atmosphere stunned
- 100%** Of farmers and associates handling live animals receive welfare training
- 59%** Of poultry houses have windows
- 37%** Of poultry have enrichments
- 27%** Of poultry have outdoor access
- 0** Growth-Promoting Drugs
- FREE** Toll-Free Hotline Number To Report Violations
- USDA** Process Verified Programs For All Poultry

Avoidance of Close Confinement*

Perdue Farms is committed to the avoidance of confinement through all species within our farmer and rancher network. As of 2025:

- **100%** of chickens are raised confinement free
- **100%** of turkeys are raised confinement free
- **100%** of lambs are raised confinement free and ranch-finished
- **96%** of beef cattle are raised confinement free and void of commercial feed lots
- **100%** of hogs are raised crate free
- **27%** of poultry raised free range



Environmental Enrichment

At Perdue Farms, we recognize that providing animals with appropriate, species-specific environmental enrichments can improve their living conditions and help encourage their natural behaviors. As of 2025:

- **100%** of lambs are raised on pasture
- **96%** of beef cattle have enrichments, such as shade with dirt, corncobs, stalks and other natural materials, sprinklers in warm weather; brush out in pasture for scratching posts; hedge rows, stacks of round bales, and other wind breakers.
- **100%** of pigs in our network have access to enrichments allowing the animals to exhibit natural behaviors. Commonly used enrichments include deep bedding (typically corn cobs, hanging tires, balls, stalks and straw), grass, brush, wallows and trees when outdoors, hay or straw bales, and sprinklers when hot.
- **37%** of chickens have enrichments, such as boxes, perches, platforms and pecking objects with natural light and outdoor access.
- **0%** of Perdue's turkeys have enrichments

Avoidance of Routine Activities

Perdue Farms is committed to the routine avoidance of activities such as tail docking of pigs and cows, debeaking of chickens, and toenail conditioning of turkeys. As of July 2025:

- **100%** of lambs are free from mulesing
- **100%** of pigs raised are free from teeth clipping
- **46%** of pigs raised are free from tail docking
- **0%** of chickens are beak conditioned
- **0%** of turkeys are toenail conditioned
- **0%** of beef cows are tail docked

Welfare Outcome Goal

Our beef, lamb and pork programs are incorporating additional welfare outcome measurements, including a commitment to reduce lameness. Baselines, targeted improvements, and reporting will be established in the coming year.

Stunning

Our objective is to ensure that all animal species, including chicken, turkey, pork, beef, dairy cows, and lambs, are rendered insensible prior to being harvested. As of July 2025:

- **99.2%** of turkeys and hogs are rendered insensible prior to being harvested using controlled atmosphere stunning.
- **100%** of chickens, cattle, hogs, turkeys, and lambs are rendered insensible prior to being harvested.
- **21.9%** of our chickens are rendered insensible using Controlled Atmosphere Stunning.



Transportation*

Travel times for all poultry and livestock are kept to a minimum and our goal is to not exceed eight hours. As of 2025:

- **71%** of all species raised and sourced are traveling eight hours or less
- **90%** of all lambs
- **88%** of all cattle
- **75%** of all chickens
- **57%** of all pigs
- **30%** of all turkeys



**All species raised and sourced for Perdue Farms brands.*



FARMING
ONLY MIND



COMMITMENTS TO
ANIMAL
Care