



## **Andrea Staub**

### Senior Vice President, Corporate Communications



Andrea Staub serves as a trusted strategic advisor to the CEO and executive leadership team, shaping how Perdue Farms positions itself across the marketplace and how its story is told from the inside out. She leads the company's internal and external strategic communications, advancing an agenda that supports Perdue's diverse portfolio of brands and businesses while ensuring messaging remains unified, impactful, and authentic to the company's deep roots in food and agriculture. Under her leadership, the Corporate Communications team champions and protects the company's reputation, ensuring that Perdue's voice consistently reflects its values and commitment to doing what's right.

A proven crisis communicator and trusted spokesperson, Andrea is known for her steady leadership and sound judgment. She guides the organization through moments of both opportunity and challenge, represents Perdue Farms in the media, and plays a vital role in driving positive community impact in the regions the company serves. Her work is grounded in authenticity, transparency, and purpose, honoring Perdue's legacy while helping advance a clear and forward-looking vision for the future.

With more than three decades of experience in corporate communications, Andrea brings deep expertise in storytelling, media relations, and reputation stewardship across a range of industries. She earned her B.A. in Communications from the New York Institute of Technology and has held leadership roles at The Nature's Bounty Company, Capital One, and Symbol Technologies/Motorola. She began her career in television journalism, an experience that continues to shape her instinct for clarity, credibility, and human connection.