



Andy Urban Chief Commercial Officer



As Chief Commercial Officer of Perdue Foods, Andy Urban oversees the company's end-to-end commercial organization, setting strategy and aligning sales, marketing, and innovation to accelerate growth across Perdue's chicken and turkey portfolio. He focuses on deepening customer and consumer insights, building strong partnerships, and delivering profitable results across retail, food service, wholesale, industrial, and international businesses.

Since joining Perdue Farms in 2009, Andy has held a range of senior leadership roles spanning commercial strategy, brand growth, and business leadership. Prior to being named Chief Commercial Officer, he led enterprise transformation initiatives focused on operational excellence and long-term value creation and previously served in leadership roles across Perdue's prepared foods, specialty meats and emerging brands, and turkey businesses, helping expand market reach while strengthening Perdue's reputation for quality, innovation, and customer partnership.

Before joining Perdue, Andy built his career in the food and beverage industry with senior leadership roles at WhiteWave Foods and ConAgra Brands, where he led key sales functions across multiple business segments. He earned a B.A. in Economics from the University of Washington.

Andy is known as a forward-thinking, results-driven leader who connects strategy and execution and emphasizes partnership, accountability, and progress.