



## Kim Poe

### Senior Vice President, Strategy & Corporate Development



As Senior Vice President of Strategy & Corporate Development, Kim Poe leads Perdue Farms' enterprise growth strategy and oversees the Transformation Management Office, driving innovation, identifying opportunities for expansion, and ensuring alignment across the company's diverse businesses. Her work helps position Perdue for long-term success while advancing its commitment to responsible food and agriculture.

With more than 20 years of experience across consumer-packaged goods, retail, and manufacturing, Kim has built her career on transforming strategy into measurable outcomes. She earned her B.S. in Systems and Information Engineering, Management Systems from the University of Virginia and her MBA in Finance Management from The Wharton School of the University of Pennsylvania. Prior to joining Perdue, she held leadership roles at Kidde Global Solutions, Carrier, Georgia-Pacific, Academy Sports + Outdoors, McKinsey & Company, and Dell, where she developed a reputation for linking insight to action and building strategies that deliver sustainable growth.

At Perdue, Kim brings that same results-driven mindset to life by fostering collaboration across teams, developing high-performing talent, and ensuring that complex challenges are translated into clear, actionable plans. A strategic thinker and inclusive leader, she blends analytical precision with a deep commitment to people and purpose, helping Perdue grow with integrity, agility, and a shared vision for the future.