Kevin McAdams
Chief Executive Officer

PERDUE

We Believe In Responsible Food and Agriculture®

Kevin McAdams is a purpose-driven executive who models integrity, respect, and long-term focus on sustainable success. As Chief Executive Officer and President of Perdue Farms, he leads one of America's most trusted family-owned food and agricultural companies—supporting more than 19,500 associates and partnering with nearly 10,000 family farmers and ranchers nationwide.

With more than 30 years of leadership experience at world-class Customer and Consumer-focused organizations, Kevin is known for driving operational excellence, transformation, and strategic growth. His experience spans every facet of the business—from sales and marketing to manufacturing and supply chain operations—driving performance at every level. He is equally recognized for fostering a culture of trust, empowerment, and engagement—ensuring all associates feel supported to perform at their highest potential.

Kevin joined Perdue Farms in July 2022 as President of Perdue Foods and Chief Operating Officer of Perdue Farms, and was appointed CEO in July 2023—becoming only the fifth CEO in the company's 100+ year history. Before joining Perdue, he guided growth and transformation for leading names in food and beverage—among them Jack Link's Protein Snacks, Mizkan America, Schwan's Consumer Brands, and Pabst Brewing Company—building on earlier career experience with Red Bull, The Coca-Cola Company, and Frito-Lay North America.

A graduate of Iowa State University with a B.A. in Political Science, Kevin was honored with the Outstanding Alumni Award in 2024 for his business leadership and community impact. He also serves as Vice-Chairman of the National Chicken Council, following a previous term as Secretary-Treasurer. His people-first approach continues to shape Perdue's culture—championing collaboration, care, and innovation to ensure the company's purpose and legacy endure for generations to come.